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## EZ Guide Contributors

*The Conserve Florida Clearinghouse is grateful for the technical and financial assistance from the following:*



Southwest Florida  
Water Management District

American Water Works Association  
AWWA FLORIDA  
Florida's Water Professionals



## Conserve Florida Clearinghouse

423 Black Hall  
University of Florida  
Gainesville, FL 32611

Phone: 866-640-9732  
Fax: 352-392-3076  
E-mail: [info@conservefloridawater.org](mailto:info@conservefloridawater.org)  
Website: <http://www.conservefloridawater.org>

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## EZ Guide Online - Conservation Planning and Analysis

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*Promoting Conservation in  
Our Public Water Supplies*

<http://www.conservefloridawater.org>

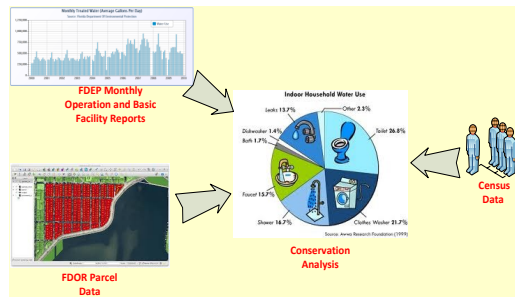
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# EZ Guide Online provides data-driven conservation analysis

The EZ Guide Online website (<http://www.conservefloridawater.org>) enables any water supply utility in Florida to quickly review water supply trends, and analyze and view the estimated water use breakdown and conservation action effectiveness for their **specific** utility.

The EZ Guide Online utilizes large public databases containing parcel attribute, census, and water supply data to estimate water use **at the parcel level**.



This bottom-up approach allows EZ Guide Online to identify specific areas for conservation action targeting that are the most cost effective for reducing water use and gross GPCD for the utility.

## Prerequisites

The EZ Guide Online requires very few user-provided items to create and analyze a utility profile. The required items are:

- A utility service area boundary (GIS-based is preferable)
- The utility-associated System ID(s) (PWSID)
- Projected population and water-use (or gpcd) estimates for the planning period

Other inputs are allowed and recommended for calibration of the results to provide more accurate estimates.

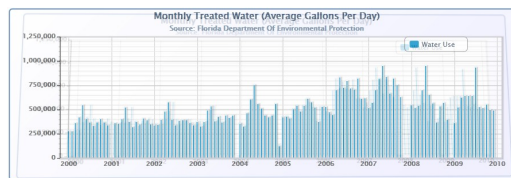
## Conservation Analysis

### Modules

The EZ Guide Online consists of a series of eight modules that successively contribute to water use estimation and conservation plan development.

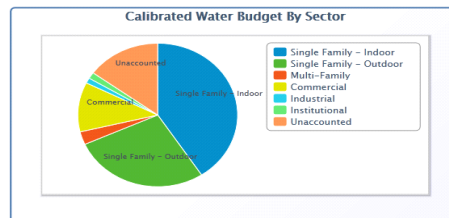
**Profile**—Identify and describe the utility

**Water Supply Analysis**—Review and edit water supply history and trends



**Water Audit**—Provide utility water audit results

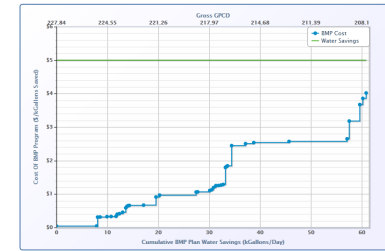
**Water Budget**—Water use Analysis and Calibration



Water Use Breakdown by Sector

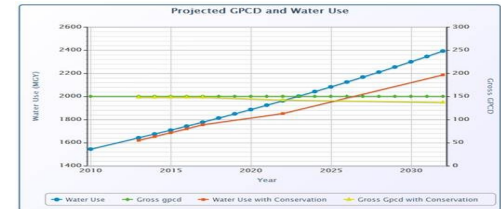
**Projections**—Enter future population and water use.

**BMP Analysis**—Analysis of conservation potential and BMP optimization



Conservation BMP Net Benefits

**Planning**—Define Conservation Plan and view impacts on projected water use and GPCD



Projected Conservation Impact on Water Use

**BMP Tracking**—Enter and track planned conservation activities and future water use

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